

Online Digital Printing Platform Red Printing Raises \$5 Million in Series A Funding Led by TSI Firm

Red Printing will use the funds to Expand Globally

Red Printing, the leading technology driven online digital printing platform, announced today a Series A investment of \$5 Million led by South Korea based investment firm TSI. TSI will invest \$3 million, with addition funds coming from ID Ventures and Huayi Investment. The financing will be used to fund Red Printing's continued global expansion as well as for further investment in its printing technology development. Red Printing which operated under Betterway Systems is already an established print provider both online and offline in South Korea and begins expanding its services on July 2018 to neighbor lands by the acquisition of major online printing company in Japan and launching of Red Printing Singapore website. www.redprinting.sg

"Betterway Systems has rapidly developed a leadership position in the large and rapid growing online digital printing industry," said Mr. Kim, CEO of TSI. "We are quite impressed with what Betterway Systems had achieved so far, and we are excited to be a part of this fast-growing company and working together to be one of the major players in the digital printing industry globally. Red Printing is a great example of the type of innovative and founder-led business that we would gladly invest in."

Founded in South Korea, 2014, www.redprinting.co.kr optimized web to product concept, providing opportunity for each individual the privilege to print their own personalize product. Using its innovative printing technology which accommodate digitized automated management systems, automated web to product service and latest printing facilities, Red Printing delivers exceptional performance to local printing communities and quickly became a household label in South Korea.



Betterway Systems CEO Ms. Hwang and TS Investment CEO Mr. Kim.

About Red Printing

South Korea based Red Printing is a technology driven online digital printing platform led by innovative entrepreneurs and software development experts. Founded in 2014, Red Printing offers its client an easy and efficient opportunity to own personalize print products range from corporate to home living to accessories products.

"We strive our best to cater to each individual need, leaving no one behind, hence, we develop a system that incorporates online orders and printing facilities as one, making it possible for anyone to place order in minimum quantity, minimum quantity I mean one, yes, one piece of any product available on our website." Quote Ms. Hwang, CEO of Betterway Systems.

Despite having a minimum order bar of only one piece, Betterway Systems continuously expanding its manufacturing facilities to accommodate the growing market demand, offering wider range of products in greater volume to meet customers' increasing and rapidly changing requirements, in the meantime, strive to maintain and improve their product and services.



Red Printing's facilities

The launching of Red Printing SG marks the significant of global investment which underlines the company's ongoing commitment to create a better printing environment that cater both the offset and digital printing industry. Having no intention to disrupt or replace traditional offset printing, Betterway Systems intends to enhance and digitize offset printing without jeopardizing the quality that offset offers.

Very importantly, the significant launch of Red Printing SG proved success as a print provider that accept, produce and deliver to the end user without involving 3rd party for printing services; as Red Printing have not only received orders from Singapore since its

official launch, but has also receive orders from neighbor countries such as Malaysia. Standing out from the ordinary, Red Printing does it all without relying on intermediate printing partner, striving to deliver the best quality products and services to the global marketplace.

Everyone who involve or involved in the printing industry understand the potential of online print today. And with the unique business model, Red Printing is seen as a lucrative business model that even investors outside the industry decided to fund its expansion globally. It is believed that Red Printing in no time, will emerge as one of the major players in the online printing industry worldwide.

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