

For Immediate Release



Media Release

NAFA, Ngee Ann Polytechnic, Republic Polytechnic to join Festive Gifts & Packaging Design Showcase for the first time

Singapore, 10 July 2017 – The 18th edition of **Singapore Gifts & Premiums Fair (SGPFair)** and 3rd edition of **PrintPackSign (PP+S)** will serve as the platform for design students to present their project prototypes through the Festive Gifts & Packaging Design (FGPD) Showcase.

Also held concurrently is the **Office Expo Asia**, an all-encompassing event for corporate businesses to source for workplace solutions, big and small.

Organised by BizLink Exhibition Services Pte Ltd, a subsidiary of Singapore Press Holdings, the three-day event will take place from 26 till 28 July at Marina Bay Sands, Sands Expo Convention Centre, Level One, Hall A, B & C.

Students show off their creative talents

Apart from sourcing for the latest products and innovative industry trends, attendees can seek to gain inspiration through this showcase featuring food packaging, marketing collateral design and sustainable packaging solutions.

The student designers come from the following institutions, of which Chatsworth Medi@rt Academy, Nanyang Academy of Fine Arts, Ngee Ann Polytechnic and Republic Polytechnic are first-time participants.

- Chatsworth Medi@rt Academy
- Nanyang Academy of Fine Arts' 3D Design Programme
- Ngee Ann Polytechnic
- Orita Sinclair School of Design and Music
- Republic Polytechnic

Kindly refer to <http://printpacksign.com/showcase-cma> for a preview of the students' showcase.

Admission is free and restricted to trade and corporate visitors only. Visitors may register from now till 24 July, 9am at <http://printpacksign.com/visitor-registration>. One badge allows access to all 3 concurrent events. Expect to spend a day or two to fully appreciate the myriad of activities.

**Issued by BizLink Exhibition Services Pte Ltd
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About Singapore Gifts & Premiums Fair, PrintPack+Sign and Office Expo Asia

Singapore Gifts & Premiums Fair, the nation's first most successful event of its kind continues to showcase the finest promotional, corporate, incentive and retail gifts from both local and foreign exhibitors.

Held concurrently is PrintPack+Sign, Singapore's only dedicated event for printers, print buyers and all end-users in the printing, packaging and signage industry, as well as Office Expo Asia, an all-encompassing event for corporate businesses to source for workplace solutions, big and small.

About BizLink Exhibition Services Pte Ltd

BizLink Exhibition Services Pte Ltd is Singapore's leading exhibition organiser in the fields of gifts and premiums, stationery and office solutions, printing, packaging and signage, and also in the sector of franchising and licensing.

By enhancing our exhibition and event management expertise with alliances and other capabilities, we help move clients forward to achieve their business aims. With a dynamic team having over 30 years of collective relevant experience, deep industry and business expertise, broad media resources and a proven track record, BizLink Exhibition Services is fully committed to providing utmost quality services, delivering exceptional results.